

Dear Friend of the Irish Cultural & Learning Foundation,

It is with great excitement that we invite you to join us as a sponsor for our 2025 Anam Cara (Soul Friend) Gala, taking place on Saturday, November 8, 2025, at the Irish Cultural Center & McClelland Library in Phoenix, Arizona. This year's theme, "The Emerald Isle Meets the Emerald City", will transport our guests into a magical evening where the rich traditions of Ireland blend with the whimsical charm of Oz. The Gala is our most important fundraising event of the year, and your sponsorship directly supports our vision to ensure the legacy of Ireland is passionately lived & shared for generations to come.

As a valued sponsor, you will receive high-visibility recognition and the opportunity to connect with an engaged audience of community leaders, patrons of the arts, and cultural enthusiasts. We have designed a range of sponsorship levels to provide meaningful benefits for your organization while helping us create an unforgettable evening for our guests. We would be honored to count you among our sponsors for this year's Gala. Together, we can ensure the Irish Cultural Center & McClelland Library continues to thrive as a vibrant home for Irish culture in the Southwest. Thank you for considering this opportunity to make a lasting impact.

Please get in touch with us if you have any questions!

With gratitude,

Laddie Guy Shane

LADVEE GLY SHANE

ICLF President

Jennifer Talerico

~ Malerico

ICLF Executive Vice President



2025 Anam Cara Gala – Sponsorship Opportunities

About the Event

Saturday, November 8, 2025 Irish Cultural Center & McClelland Library – Phoenix, AZ

The Anam Cara Gala is the Irish Cultural & Learning Foundation's signature annual fundraiser, celebrating Irish culture and heritage while supporting our mission to preserve and share the Irish arts, language, literature, and history in Arizona. This year's theme, **"The Emerald Isle Meets the Emerald City"**, promises an enchanting evening blending the magic of Ireland with the whimsy of Oz — featuring gourmet dining, live entertainment, Irish dance, and exciting auctions. All proceeds directly benefit the Irish Cultural & Learning Foundation, a 501(c)(3) nonprofit organization.

Each year, we recognize individuals who are selected based on their phenomenal efforts to the Irish community and Celtic culture. As a sponsor, you will be invited to join a private reception in the Castle Keep, mingling with our awardees before dinner. This year's Anam Cara awardees are *Dr. Ann B. Kelleher*, winner of the Parson's Medal for excellence in engineering from the Irish Academy of Engineering and former Executive Vice President at Intel Corporation; Attorney *David Tierney*, longtime ICLF donor and Past Chair of the Irish American Cultural Institute; and our dear friend and former lead dancer in Riverdance, the late *Darren Maguire* of the Maguire Academy of Irish Dance.



Presenting Anam Cara // Soul Friend - \$25,000 (Exclusive - 1 available)

- Naming rights as "Anam Cara Gala presented by [Your Company]"
- Two premium tables for 16 guests with VIP seating
- VIP-only cocktail reception in the Castle Keep with Anam Cara Award recipients
- Video presentation opportunity during the evening program
- Logo projected on Castle during event, as well as on all event materials, signage, and website
- Full-page inside-front-cover ad in event program
- Logo and link in all digital marketing (email & social media)
- Recognition in press releases and media outreach
- Opportunity to provide branded guest gift or promotional item

Emerald Sponsor - \$10,000

- Premium table for 8 guests with VIP seating
- VIP-only cocktail reception in the Castle Keep with Anam Cara Award recipients
- Logo featured on event materials, signage, and website
- Full-page ad in event program
- Recognition in event slideshow and announcements
- Inclusion in digital marketing and social media posts
- Opportunity to display company banner at event

Pobail // Community - \$5,000

- Premium Table for 8 guests with VIP seating
- VIP-only cocktail reception in the Castle Keep with Anam Cara Award recipients
- Logo featured on event signage and website
- Half-page ad in event program
- Recognition in event slideshow and announcements
- Social media thank-you posts pre- and post-event

Cead Mile Failte // One Hundred Thousand Welcomes – \$2,500

- Four VIP tickets with premium seating
- VIP-only cocktail reception in the Castle Keep with Anam Cara Award recipients
- Logo featured on event website and program
- Quarter-page ad in event program
- Recognition in event slideshow
- One year Family Membership to ICLF (4 people in the same household)



Slainte // Cheers - \$1,000

- Two VIP tickets with premium seating
- VIP-only cocktail reception in the Castle Keep with Anam Cara Award recipients
- Name listed in program and on website
- Social media acknowledgment
- Recognition in event slideshow
- One-year Friend Membership to ICLF for two people

In-Kind Sponsorships

We welcome donations of goods and services to help make the gala possible — such as catering, wine & spirits, décor, printing, or auction items. In-kind sponsors receive benefits aligned with the equivalent cash sponsorship level.

Why Sponsor the Anam Cara Gala?

- Support a Cultural Legacy Help preserve and promote Irish culture in Arizona.
- Community Visibility Reach a diverse audience of engaged, culturally minded supporters.
- Marketing Exposure Benefit from multi-channel promotion before, during, and after the event.
- Philanthropic Impact Align your brand with a trusted nonprofit making a lasting difference.

How to Become a Sponsor

Contact: Ciara Wittkowski, Director of Operations, with the completed form below.

Phone: 480.358.7504

Email: ciara.wittkowski@azirish.org

Secure your sponsorship by September 15, 2025, to maximize recognition opportunities.



Sponsorship Form

I want to sponsor at the following level:

Presenting Anam Cara // Soul Friend - \$25,000
Emerald Sponsor – \$10,000
Pobail // Community – \$5,000

- Cead Mile Failte // One Hundred Thousand Welcomes \$2,500

○ Slainte // Cheers – \$1,000	
 In-Kind Sponsorship – Description: 	
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Name:	
Company Name (If applicable):	
Email:	
Email:	-
Phone:	
Address:	
•	
State:	-
Zip:	
Please make checks payable to Irish Cultural and Lear	ning Foundation to:
Irish Cultural Center & McClelland Library	
Ciara Wittkowski	
1106 N Central Ave	
Phoenix, AZ 85004	
If you would like to pay by credit card, please contact	us and we will send a secure link.
PLEASE SUBMIT ALL MATERIAL BY OCT 20.	-
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Signature	Date