



Anam Cara Gala

Dear Potential Sponsor,

The Irish Cultural Center and McClelland Library will host our Annual Anam Cara (Soul Friend) Gala on Saturday, November 6, 2021. This celebrates the 22 anniversary of the Irish Cultural and Learning Foundation (ICLF), the parent organization of the Irish Cultural Center and McClelland Library. The ICLF is a 501(c)(3) nonprofit organization.

The mission of the ICLF is to preserve our Irish heritage and promote all Celtic cultures and work to partner with other cultures across Arizona and the world. The Irish Cultural Center and McClelland Library provide educational and cultural programming for the community through classes, exhibits, and special events. The Anam Cara Gala is a critical fundraising event that helps us to continue our mission and supports some of our important long-term cultural initiatives.

We are reaching out to you to seek sponsorship for this annual event and to enjoy an amazing night. The past 22 years of the organization has been a fantastic journey. The organization has many ambitious plans looking forward to the next 20 years, including a retail/cafe space, endowment formation, and increased immigrant support efforts. Please help us make the accomplishments of the next 20 years even better by providing your support and help us reach our goal of raising \$100,000. We would love to create a sustaining partnership that will have reciprocal benefits in the future!

The Gala night will include a beautiful dinner, live music and entertainment, a silent auction, and a gathering of friends old and new. In addition, our Anam Cara Awardees will be recognized on the night. These are individuals selected for their phenomenal effort to the Irish community and Celtic culture. Previous awardees include the late US Senator John McCain, former CEO of Intel Craig Barrett, former Supreme Court Justice Sandra Day O'Connor, and the late CEO of Shamrock Foods Norman McClelland.

This year's deserving Anam Cara Award recipients are Steve Goumas, owner of the beloved Rula Bula Irish Pub in Tempe; Seamus King, stone mason and supporter of the Irish Cultural Center for many years; Thomas Bracken, owner of the Bracken School of Irish Dance in Chandler; and Brid Dower, ICLF Board Member and long-time community supporter.

Please find the enclosed brochure which details our sponsorship levels. If you wish to proceed as a sponsor, please complete the enclosed participation form and return to us.

Please contact us if you have any questions!

All the best,

Leslie Thompson
ICLF President

Laddie Guy Shane
ICLF Trustee
Anam Cara Gala Co-Chair

Ciara Archer
Operations Director,
Anam Cara Gala Co-Chair



Anam Cara Gala

Anam Cara // Soul Friend

\$15,000

- VIP table for 10 Gala tickets with a first row/center stage, preferred table
- Top billing logo placement on all of our event signage
- Sponsor recognition during promotional campaign
- Full-page color ad in event program and inside front cover recognition
- Link to sponsor webpage on the ICLF website for one year
- VIP private pre-reception with Anam Cara Award recipients

Pobail // Community

\$10,000

- VIP table for 10 Gala tickets first row preferred table seating
- Prominent logo placement on event signage
- Sponsor recognition during promotional campaign
- Link to sponsor webpage on the ICLF website for six months
- One full-page color ad in event program and inside front cover recognition
- VIP private pre-reception with Anam Cara Award recipients

Céad Míle Fáilte // One Hundred Thousand Welcomes

\$5,000

- VIP Access includes 8 Gala tickets with a preferred seating table
- Full-page black and white ad in event program
- Sponsor recognition listing in event program

Sláinte // Cheers

\$2,500

- Six (6) premier seating Gala Tickets
- Half-page black and white ad in event program
- Thank-you recognition on table signage

Grá Dílseacht Cairdeas // Love, Loyalty, Friendship

\$1,250

- Four (4) premier seating Gala Tickets
- Quarter-page black and white ad in the event program
- One-year Family Membership to Irish Cultural Center and McClelland Library

Ní Neart Go Cur Le Chéile // Strength In Unity

\$750

- Two (2) premier seating Gala Tickets
- Listing in the event program
- One-year Family Membership to Irish Cultural Center and McClelland Library



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I would like to sponsor at the following level

- Anam Cara (\$15,000)
- Pobail (\$10,000)
- Céad Míle Fáilte (\$5,000)
- Sláinte (\$2,500)
- Grá Dílseacht Cairdeas (\$1,250)
- Ní Neart Go Cur Le Chéile (\$750)

Name: _____

Company Name (If applicable): _____

Email: _____

Phone: _____

Address: _____

City: _____

State: _____

Zip: _____

- I would like my donation to be anonymous/not listed in programming.

Please make checks payable to *Irish Cultural and Learning Foundation* to:

***Irish Cultural Center
% Ciara Archer
1106 N Central Ave
Phoenix, AZ 85004***

If you would like to pay by credit card, please complete the following:

Name on Card

Expiration Date

CCV

Credit Card Number

Address associated with card

Signature

Date