
Strategic Planning was completed with Board of Trustees facilitated by an external independent volunteer. Agenda accomplished included Mission Statement, Financial Overview, Survey Data pertinent to plan, definition of a 3-5yr roadmap, organization structure short term and for 2020.

- The mission of the Irish Cultural Center is to celebrate and promote Irish and Celtic Heritage and its influence on and partnership with other cultures. (posted to web-page)
- The goal of the McClelland Library is to make accessible a comprehensive collection of materials on Ireland and the Irish diaspora on the role of Irish-Americans in Arizona and the Western United States. (no change)

Finance Summary: Weekly meeting. Current income is not keeping up with expenses. Past donors are not available. Process to ensure data accuracy is being implemented. Budget is required for all event types.

Survey Summary: Only external facilitator had access to data. Open for two weeks and achieved 271 participants. Data details at bottom of report. Thank you to everyone who responded!

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Board/Trustee Member</td>
<td>2.05%</td>
</tr>
<tr>
<td>Community Member</td>
<td>73.00%</td>
</tr>
<tr>
<td>Member of an Affiliate Organization</td>
<td>8.86%</td>
</tr>
<tr>
<td>Staff Member</td>
<td>2.05%</td>
</tr>
<tr>
<td>Volunteer</td>
<td>12.16%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>271</td>
</tr>
</tbody>
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Roadmap Summary – Short Term: focus for remainder of 2019

- Top3: Windows, Anam Cara, International Famine Commemoration
- Execute current planned events, no new events in Oct (Anam Cara) or Nov (International Famine Commemoration)
- Event checklist and finance committee approval required

Roadmap Summary – Long Term:

- Start: ICLF Endowment, Immigration Support, Sport and Music (including other cultures), Retail
- Stop: Nothing
- Continue: Membership drive, annual events, cultural activities, library, fund-raisers, Irish in AZ

Organization Summary: Focus on work and skills necessary to deliver Mission. Ensure staffing model is in alignment with Board fiscal responsibility. Used a three step process to get input from survey, staff and board. Aligned the structure to the roadmap. Provided notice on changes and hiring to backfill Operations.
Community updates: Presidents report is published on the website and in the newsletter ~4-6 weeks. Website at [www.azirish.org](http://www.azirish.org), sign up for the newsletter, follow up on social media.

Community support: You can get involved in a number of ways

- Become a member and get your library card
- Support our Top 3 – Windows, Anam Cara, International Famine Commemoration
- Find a Donor, Be a Donor
- Volunteer opportunities
- Join a committee for future planning
- Belong in the next 20 years

Data Summary:

Be respectful of the past, realistic about the present and optimistic about the future