Phoenix, AZ--Local Bloomin' Beerfest celebrates James Joyce international Bloomsday on June 15

13th Annual Bloomin' Beerfest
Saturday, June 15, 2019 7pm - 11pm
Irish Cultural Center, 1106 N. Central Avenue, Phoenix 85004
Tastings: Craft Beers, Irish and Scottish Beers
Food and Cash Bar
LIVE IRISH/CELTIC ROCK MUSIC from Cockswain
James Joyce readings from Ulysses
Bloomsday (1904) Costume Contest
Beer Tasting Tickets: $30 online by noon June 16; $40 at gate
Teetotalers (non-drinker): $12; $15 at gate
Children (12 & Under) $5
MATURE AUDIENCE - ADULT CONTENT

Info and Early Bird Tickets: https://www.azirish.org/bloomsday/
#BloominBeerfest #AZIrish

Join us for craft beer tastings, live music, a costume contest, and some scandalous readings from the banned book that shook Ireland and the United States!!

On Saturday evening, June 15th, the Irish Cultural & Learning Foundation pulls out all the stops to commemorate the work of Irish author, James Joyce, during the 13th Annual Bloomin' Beerfest. The Center gates open at 6:30 p.m. and Bloomin' Beerfest runs from 7 p.m. to 11 p.m.

Admission to the festival includes live Irish/Celtic Rock music from Cockswain, a costume contest – come dressed as your favorite character from the novel or from the time period - musical selections based on the novel in the library, plus live musical selections and readings from the groundbreaking and scandalous novel Ulysses.
For those attending this year’s Bloomin’ Beerfest, we will have a great selection of local Craft, Irish and Scottish Beers for you to taste! Beerfest guests get a souvenir Bloomsday tasting cup and a card good for 16 beer tastings. Food will be available and additional drink tickets may be purchased, separately, at the event.

Why “Bloomin’?” The protagonist from Joyce’s novel Ulysses is Leopold Bloom and “Bloomsday” is celebrated annually worldwide. Ulysses is considered to be one of the most important works of modernist literature. It chronicles the peripatetic appointments and encounters of Leopold Bloom in Dublin in the course of an ordinary day, 16 June 1904.

Since publication, the book has attracted controversy and scrutiny, ranging from the 1921 obscenity trial in America to protracted textual "Joyce Wars". Ulysses' stream-of-consciousness technique, careful structuring, and experimental prose—full of puns, parodies, and allusions—as well as its rich characterization and broad humor, have led it to be regarded as one of the greatest literary works in history. The date was important to Joyce as it was the anniversary of Joyce's first-date with his future wife and muse Nora Barnacle.

Admission:
Get your Early Bird tickets! Pre-Sale Beerfest tasting admission is available for only $30 on our website https://www.azirish.org/bloomsday/ and at the gate $40.

Nondrinker “Teetotaler” admission for those 13 years old and up is $12 both online; at the gate $15. Teetotaler admission includes all Bloomsday activities plus tickets for 2 free sodas.

While primarily an adult event, admission for children 12 and under is $5.00. ** Ulysses is a book with heavy adult content and parents should be advised to review the text before bringing their children.

Attendees are encouraged to use public transportation or taxicabs – especially those with Beerfest Admission. The Roosevelt Street Light Rail Station is just steps from the gate. Please see www.valleymetro.org for schedule.

About Us
The mission of the Irish Cultural Center is to provide a link between the people of Arizona and the people of Ireland and other Celtic cultures. The goal of the McClelland Library is to make accessible a comprehensive collection of materials on Ireland and the Irish diaspora on the role of Irish-Americans in Arizona and the Western United States. The Irish Cultural Center and McClelland Library are divisions of the Irish Cultural & Learning Foundation, Inc., a 501(c)(3) not-for-profit corporation, and are owned and maintained by the City of Phoenix Parks and Recreation Department.